

10 Weeks

An Update to the 2009 Louis K. Brandt Predictions

Our August-08 article entitled [Making a Move](#) we revisited the race in the CoB for the 2009 Louis K. Brandt Research Award. That article detailed the major jump made by CoB economist Trellis Green, a veteran of the EFIB who moved into the Top 5 on the basis of *two separate* A-level journal publications. Green's jump came at the same time as that of a few others (e.g., Ernest King), though nothing significant enough occurred to dislodge MIS' Fujun Lai from the top spot in the poll.

With the 16-October-08 publication of [Still Going?](#) we saw yet another batch of moves, this time by Matthew Hood (assistant professor of finance), Chang-Tseh Hsieh (professor of management information systems) and Babu George (assistant professor of tourism management). With a publication in the B-level *International Journal of Mobile Communications*, Hsieh was able to wrestle himself out of a tie for fourth with business law's Ernest King. Now Hsieh owns 4th place alone, while King is in sole possession of the 5th spot. Hood's recent publication in the B-level *Journal of Wealth Management* moved him up slightly and into a tie for 16th with his supervisor George Carter. The biggest mover was George, who vaulted into the rankings for the first on the back of his recent A-level hit in the *Journal of Travel Research*. George is now in a three-way tie for 9th, well ahead of his closest TM competitor Cheri Becker, who is at 24th. Though in some cases they were quite impressive, none of these recent moves threaten Fujun Lai's stranglehold on the top spot. In fact, Lai's recent hit in the B-level *Transportation Journal*, kept pace with Hsieh's *IJMC* and moved him further ahead of Mary Anderson and Green. What has all but sealed the Award for Lai is his recent hit in **premier** *Communications of the ACM*. According to sources, with only 10 weeks remaining in the race the CoB's engraver can go ahead and carve Lai's name into the LKBA trophy.

Table 1
2009 Louis K. Brandt Award Predictions

Rank	Name	Unit	2007-08 Journal Publications
1	Lai, Fujun	MIS	Transportation Journal Communications of the ACM Industrial Management & Data Systems Supply Chain Management: An International Journal Total Quality Management & Business Excellence Journal of Supply Chain Management Industrial Management & Data Systems International Journal of Production Research International Journal of Quality & Reliability Management
2	Anderson, Mary	ACC	Journal of Business & Economics Research Advances in Accounting The CPA Journal
3	Green, Trellis	ECO	Applied Economics Applied Economics
4	Hsieh, Chang-Tseh	MIS	International Journal of Mobile Communications International Journal of Electronic Finance Journal of Computer Information Systems Industrial Management & Data Systems Communications of the IIMA

5	King, Ernest	BL	Managerial Finance Atlantic Economic Journal Journal of Real Estate Finance and Economics Humanomics Real Estate Law Journal
6	Lindley, James	FIN	Financial Management Managerial Finance
	Wittmann, Michael	MKT	Industrial Marketing Management Journal of Business-to-Business Marketing
8	Sequeira, Jennifer	MGT	Journal of Business Research International Journal of Globalization & Small Business Journal of Developmental Entrepreneurship
9	Burgess, Brigitte	FM	Environment & Behavior
	DePree, Marc	ACC	The CPA Journal
	George, Babu	TM	Journal of Travel Research
12	Chen, Kuo Lane	MIS	Journal of Systemics, Cybernetics & Informatics Journal of Systemics, Cybernetics & Informatics Communications of the IIMA International Journal of Innovation & Learning
13	Jordan, Charles	ACC	Journal of Applied Business Research Academy of Accounting & Financial Studies Journal Journal of Business & Economics Research Journal of Business & Economic Perspectives Journal of Education for Business Journal of Applied Business Research Journal of Organizational Culture, Communications & Conflict Academy of Accounting & Financial Studies Journal Oil, Gas & Energy Quarterly Journal of Business & Economics Research
14	Clark, Stanley	ACC	Journal of Business & Economics Research Journal of Business & Economic Perspectives Journal of Education for Business Journal of Applied Business Research Journal of Organizational Culture, Communications & Conflict Academy of Accounting & Financial Studies Journal Oil, Gas & Energy Quarterly Journal of Business & Economics Research
15	Nissan, Edward	ECO	Cln Economica Journal of Global Business Journal of Economic Studies Southwestern Journal of Economics International Advances in Economic Research Journal of Business Issues Journal of Economics & Finance Journal of Global Business Southwestern Economic Review Informacion Comercial Espanola Revista de Economia Southwestern Journal of Economics Multinational Business Review
16	Carter, George	ECO	Journal of Global Business Journal of Economics & Finance Journal of Economics & Finance Southwestern Economic Review Informacion Comercial Espanola Revista de Economia Southwestern Journal of Economics
	Hood, Matthew	FIN	Journal of Wealth Management Journal of Economics & Finance

18	Malik, Farooq	FIN	Journal of Sports Economics Quarterly Review of Economics & Finance International Review of Economics & Finance
19	Monchuk, Daniel	ECO	The Review of Regional Studies Journal of Regional Analysis & Policy Review of Agricultural Economics Journal of Nicotine & Tobacco Research
20	Niroomand, Farhang	ECO	Southwestern Journal of Economics Journal of Economic Studies Journal of Global Business Multinational Business Review International Advances in Economic Research
21	Clark, John	FIN	Journal of Marketing Theory & Practice Managerial Finance
22	Pate, Gwen	ACC	Academy of Accounting & Financial Studies Journal Journal of Business & Economic Perspectives
	Shi, Weihua	FIN	Review of Pacific Basin Financial Markets & Policies Journal of Financial Services Marketing
24	Becker, Cherylynn	TM	Journal of Food Service Business Research
	Magruder, Scott	MIS	J of International Technology & Information Management
	Peyrefitte, Joseph	MGT	Journal of Managerial Issues
27	Jackson, Steven	ACC	Journal of Business & Economic Perspectives Journal of Business & Economic Perspectives Journal of Business & Economic Perspectives
28	Lambert, John	IB	Revue du Management Technologique The Academy of Marketing Studies Journal The Entrepreneurial Executive Journal of Legal, Ethical & Regulatory Issues Journal of Organizational Culture, Communication & Conflict
29	Zantow, Kenneth	MGT	Research in Ethical Issues in Organizations International Journal of Information Technology Management
30	Henderson, James	ACC	Journal of Business & Economic Perspectives
	Marvasti, Akbar	ECO	American Economist
	Posey, Roderick	ACC	Journal of Business & Economic Perspectives
33	Topping, Sharon	MGT	Advances in Healthcare Management
34	Dakhli, Sami	ECO	
	Davis, Donna	MIS	
	Doty, Harold	MGT	
	Drake, Erin	FM	
	Duhon, David	MGT	
	Gunther, William	ECO	
	Klinedinst, Mark	ECO	
	LaFleur, Elizabeth	MKT	
	Price, Catherine	TM	
	Smith, Robert	ACC	
	Smith, William	MKT	
	Yaoyuneyong, Gallayanee	FM	

Notes: Premier journals are listed in green font and A-level journals are listed in blue font. The CoB's endowed professorship-holders are listed above in red font.